My company has sponsored HBA events but is not listed as a Corporate Partner, why is this?

Last Modified on 23/09/2026 2:41 pm EDT

There are a number of different ways companies can support the HBA. Here is a brief overview of the ways your company may be involved:

- **Corporate Partner:** Companies can choose different levels of Corporate Partnership, all of which include various benefits. **These packages may include discounted membership rates for employees**.
    - Schedule a time to chat

- **Corporate sponsor:** In addition to Corporate Partnership, there are a number of opportunities for companies to sponsor HBA-wide Signature Events. **Note: These sponsorships are specific to the event in question and do not include discounted membership rates for employees**. Contact us for more information on sponsoring corporate events.

- **Chapter sponsor:** Often companies will choose to host or otherwise sponsor events at the local level. **Note: Local chapter sponsorship options do not include discounted membership rates for employees.** For more information on being a chapter sponsor, please contact the corporate relations director at large for your local chapter.